

Target Market

Market Focus Primary Target Markets

The primary target markets are large utility plants and manufacturing firms that burn coal and are subject to increasingly stringent environmental regulations.

The Company is initially capitalizing on the huge market in China because of incentives granted by its government. China's expanding economy uses approximately 2 billion tons of coal annually. Eighty percent of its power comes from highly polluting coal-fired power generation. Coal powered plants in China and around the world are being compelled to become less polluting and more efficient. Chinese officials have suggested mandating CCTC's clean, proprietary technology for as many as 200 coal-fired power plants to be built over the next few years. Sales

The Company has already signed its first major Chinese contract. More contracts and joint ventures are expected to follow around the world, including the USA. .Customer / Needs

As the "Pollution Solution," we are meeting the most pressing needs for major users and producers of coal. In many instances our customers will also include government leaders and agencies such as the People's Republic of China that are very dependent upon our technology for the health of their citizens, and as a means of demonstrating a commitment to the rest of the world community. In the United States and many other countries, a major economic and political goal is reducing the dependence upon foreign sources of oil.